



Role Description: Somboon Legacy Foundation Ambassador

Position Overview:

As an Ambassador for Somboon Legacy Foundation, you will play a vital role in promoting welfare, conservation and respect for elephants in captivity and in the wild. Unlike most elephant sanctuaries that offer close interactions, our sanctuary follows a hands-off approach, prioritizing the well-being and autonomy of our elephants. Your role is to educate and promote awareness of our foundation, help us raise vital funds and to inspire others to support the foundation's mission. This position requires a deep understanding and appreciation for elephants, excellent communication skills, and a commitment to promoting ethical and sustainable practices. This role can take many forms depending on your time, connections and confidence.

Key Responsibilities:

Support through social media posting: Together with your monthly update, we will send you monthly social media tasks to get you inspired.

Public Outreach: Represent us at public events, conferences, and workshops in your area, engaging in networking opportunities to promote our work and conservation initiatives.

Fundraising Support: Collaborate with our fundraising team to support fundraising efforts. Participate in donor cultivation events, assist in organizing fundraising campaigns and communicate the sanctuary's funding needs to potential supporters. Help convey the importance of financial contributions in sustaining the sanctuary's operations and expanding its impact.

Community Engagement: Foster positive relationships with local communities, government officials, and conservation organizations. Act as a liaison between the sanctuary and external stakeholders, collaborating on community outreach programs, educational initiatives, and conservation projects.

Continuous Learning: Stay updated on current research, conservation strategies, and legislative developments related to elephants and wildlife.

Type of person we are looking for:

- Passionate about elephant welfare and conservation.
- Excellent verbal communication skills, with the ability to engage and inspire diverse audiences.

- Strong interpersonal skills, including the ability to connect with individuals of all ages and backgrounds.
- Demonstrated public speaking abilities.
- Experience in environmental education, wildlife conservation, or related fields is preferred.
- Familiarity with social media platforms and content creation.
- Knowledge of elephant biology, behavior, and conservation challenges.

Joining Somboon Legacy Foundation as an Ambassador offers an exciting opportunity to make a tangible difference in elephant welfare. By leveraging your knowledge, passion and communication skills, you will contribute to raising awareness, fostering empathy and encouraging action to protect these magnificent creatures. Your dedication and commitment will play a crucial role in ensuring the well-being of elephants for generations to come.

What you can expect from us:

- Our ambassador induction package. Including an introduction to Somboon Legacy Foundation, our elephant fact sheet, list of fundraising ideas, policies and guidelines, t-shirt and business card.
- A designated point of contact for support and guidance, when needed.
- Reimbursement of out of pocket expenses, for example traveling to and from networking venue.
- Monthly email updates from the foundation including ambassador challenges for inspiration.
- Ambassador Challenges - Each month we will send you challenges. Each challenge is worth points as highlighted in the email and if completed you will gain these points. At the end of the year, we will tally up each ambassadors points and we will have some prizes for the top 3 ambassadors. The challenges are not the only way to be recognized for your efforts. You can send us a screenshot anytime and we will add to your points tally.

Time commitment:

This is a flexible role to suit your availability, and as such there is no minimum time commitment. Ambassadors will be contacted and offered the opportunity to attend events to which we are invited or may choose events themselves to either represent the foundation or to fundraise.